Privacy Notice – www.lotusexpertise.com

Pursuant to Article 13 of EU Regulation 2016/679 (General Data Protection Regulation – GDPR)

Last updated: 14 November 2026

This notice explains how LOTUS CALZE S.r.l. processes the personal data of people who visit www.lotusexpertise.com, contact us by email or subscribe to our newsletter. Customers and suppliers should also refer to our Privacy Notice for Customers/Suppliers.

1. Data Controller

The Data Controller is **LOTUS CALZE S.r.l.**, with registered office and operational headquarters at Via Piubega 12, 46040 Ceresara (MN), Italy.

- Email: info@lotusexpertise.com
- Phone: (+39) 0376 87624

Since the Data Controller is established within the European Union, the appointment of a representative is not required.

2. Data Protection Officer

Following an assessment under Article 37 of the GDPR, the appointment of a Data Protection Officer has been deemed unnecessary, as the company does not fall under any of the cases that require one.

3. Purposes, legal basis and methods of processing

a) Contact requests by email. When you write to us at the addresses shown on the website, we process your email address, your name and any other information you include in your message. We use this data only to reply to your request and, where relevant, to follow up on a possible business relationship.

b) Newsletter. If you subscribe through the form on the Newsletter page, we process only your email address. We use it to send you news about Lotus, our services and our industry.

c) Browsing data. When you visit the website, the servers and services that run it automatically process technical data such as your IP address, browser type, device and the pages requested. This data is needed to deliver the website, keep it secure and fix technical problems. We do not use it to identify you or to build profiles.

Purpose	Legal basis (GDPR)
Replying to contact requests	Steps taken at your request before entering into a contract, or our legitimate interest in answering business enquiries (Art. 6(1)(b) and (f))
Newsletter	Your consent, given when you subscribe (Art. 6(1)(a))
Browsing data and website security	Our legitimate interest in running a secure, working website (Art. 6(1)(f))

Data is processed with electronic and, where needed, manual means, by authorised personnel bound to confidentiality, using appropriate technical and organisational security measures. Personal data will not be publicly disclosed.

4. Legitimate interests of the Data Controller

Where processing is based on Article 6(1)(f) of the GDPR, it is carried out solely to pursue the following legitimate interests of the Data Controller: answering business enquiries received through the website, and ensuring the security and correct operation of the website.

5. Recipients of personal data

Your data is handled by authorised Lotus staff and by the following providers, which act as data processors on our behalf:

Provider	Role	Data involved
Aruba S.p.A. (Italy)	Website hosting	Browsing data
Microsoft Ireland Operations Ltd – Microsoft 365	Email service for info@lotusexpertise.com	Contact requests
Brevo (Sendinblue SAS, France)	Newsletter sign-up form and email sending	Newsletter subscribers' email address

Some technical libraries used by the website are delivered by content delivery networks (cdnjs/Cloudflare, unpkg, Amazon CloudFront), which receive your IP address only to deliver the files. The website's fonts are hosted on our own server, so no data is sent to font providers.

Data may also be communicated to public authorities and other entities entitled by law to access it. We do not sell your data or share it with third parties for their own marketing.

6. Transfer of personal data outside the EU

Our hosting and newsletter providers process your data within the European Union, and Microsoft stores Microsoft 365 email data for EU customers within the EU. The content delivery networks mentioned in section 5 may process IP addresses outside the EU, including in the United States; such transfers rely on the EU–US Data Privacy Framework or on the Standard Contractual Clauses approved by the European Commission. You can ask us for more information using the contact details in section 1.

7. Data retention period

Data	How long we keep it
Contact requests	As long as needed to handle your request and any follow-up, and in any case no longer than 10 years from the last exchange
Newsletter subscription	Until you unsubscribe or withdraw consent
Browsing data	For the period set by our hosting provider for security purposes

After these periods the data is deleted or anonymised.

8. Data subject rights

Under Articles 15–22 of the GDPR you have the right to:

- access your personal data and receive a copy;
- have inaccurate data corrected;
- have your data deleted or its processing restricted;
- object to processing based on our legitimate interests;
- receive your data in a portable format.

To exercise these rights, write to info@lotusexpertise.com. We will reply within one month.

9. Withdrawal of consent

Where processing is based on your consent (Article 6(1)(a) of the GDPR), such as the newsletter, you can withdraw it at any time by using the unsubscribe link included in every email or by writing to info@lotusexpertise.com. Withdrawal does not affect the lawfulness of processing carried out before it.

10. Right to lodge a complaint with the Supervisory Authority

You have the right to lodge a complaint with the Supervisory Authority:

Garante per la protezione dei dati personali
Piazza di Monte Citorio no. 121, 00186 Rome, Italy
Fax: (+39) 06.69677.3785
Phone: (+39) 06.696771
Email: garante@gpdp.it
Certified email (PEC): protocollo@pec.gpdp.it

Further details and procedures are available on the official website: www.garanteprivacy.it

11. Provision of personal data

Providing your data is optional. However, without your email address we cannot reply to your message or send you the newsletter. Browsing data is processed automatically, as it is needed to deliver the website.

12. Automated decision-making

Your personal data will not be subject to automated decision-making, including profiling.

13. Cookies and similar technologies

This website uses only technical cookies and similar tools that are strictly necessary for it to work. It does not use analytics, profiling or advertising cookies. Under Italian and EU rules, technical cookies do not require your consent, which is why no cookie banner is shown.

The website also saves a small technical flag in your browser's local storage so that the intro animation is shown only on your first visit. It contains no personal data and is not shared with anyone.

The newsletter form is provided by Brevo and may use technical cookies needed to submit the form securely.

Newsletter emails. Our newsletter emails do not contain tracking pixels that record whether you, individually, have opened a message. If we decide to use such tools in the future, we will ask for your consent first and update this notice.

You can delete or block cookies at any time in your browser settings; the website may not work properly if technical cookies are blocked. If we add analytics or marketing tools in the future, we will update this notice and ask for your consent first.

14. Changes to this notice

We may update this notice when our website or the law changes. The current version is always available on this page, with its last-updated date at the top.